## Earth Rangers is the kids' conservation organization, empowering kids to protect animals and the planet!

Signing up for a free membership means joining a community of over 150,000 kids who have taken a pledge to help protect animals and the environment. Members will receive their very own Earth Rangers membership card, level up as they accept animal-saving Missions and comment on the Wild Wire blog, and follow the Earth Rangers Journey which will unlock cool games, profile backgrounds and other awesome online perks!

# Bring Back the Wild

Starting a Bring Back the Wild fundraising campaign means helping to protect a threatened animal and working hard to make a difference. Every year, Earth Rangers works with conservation partners to identify Canadian species that are facing threats in the wild. We then help develop projects to protect those animals and members can choose a species they'd like to support with their fundraising campaign. Members can check out the Fundraising Toolkit for some ideas on how to collect donations and reach their fundraising goals and even receive cool rewards packages as a special thank you for their hard work!

To date, more than 300,000 kids have worked together to raise over \$2.5 million for Bring Back the Wild conservation projects! 50% of funds raised support conservation research and the protection of animal habitats in Canada, and 50% of funds raised support our education programs and their delivery. None of the funds raised through the Bring Back the Wild Program go towards overhead or administration.

## **Missions**

Missions are fun activities and challenges that members can complete with the help of their friends and family!

When members accept a Mission, they receive access to a special Mission Brief that contains the instructions that will help them get started. By completing Missions members can earn online badges, and maybe even level up on their Earth Rangers Journey! Help protect animals, their homes and our planet by completing an animal-saving Mission!



#### Interested in becoming a member?

Take the Earth Rangers Pledge today and promise to share your passion for animals, reduce your impact on the environment, and learn about the world around you by working together with family, friends and fellow Earth Rangers to protect animals and their homes!

#### For more information, please visit earthrangers.com.

### Spotlight on Earth Ranger Joel

In 2014, Joel decided to donate his birthday money to help endangered animals. Now, at 10 years old, he has 2 successful fundraisers under his belt, and has completed several Earth Rangers Missions like improving energy efficiency at home and cleaning up litter from wildlife habitat in his neighbourhood. He'll continue to do great things—his enthusiasm (and that smile) is contagious!

